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VISION STATEMENT GUIDE BOOK®

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Vision Statements are crucial in helping you achieve your goals. You must write the vision, so you can explain the vision and outline the steps you need to achieve the vision. ~Natascha ‘Career Coach’ Saunders

Webster’s dictionary defines vision as.....

- 1. A thought, concept, or object formed by the imagination
- 2. A manifestation to the senses of something immaterial
- 3. To act or power of imagination
- 4. Mode of seeing or conceiving
- 5. Unusual discernment or foresight

ASK & ANSWER

Why is it important for you to have a personal vision statement?

Write the vision, and make it plain upon tables, that he may run that readeth it. For the vision is yet for an appointed time, but at the end it shall speak, and not lie: though it will tarry, wait for it; because it will surely come, it will not tarry. ~ Habakkuk 2:3-4

What's Your Personal Vision Statement?

At some point in time we have all thought about the things we'd like to accomplish in our lifetime. However, most never write these thoughts down. A personal vision statement describes how you see yourself in the future; always speaking in the present tense. 'I am a Lawyer!' 'I am an Author!' 'I am an MBA holder!' ~ although you have yet to accomplish these things. We are speaking them into existence and walking as if they are so!



Try speaking with a few successful people in your network and I'm sure they'll tell you they write down their values, goals, tasks and the vision they have for what they want in life. Some even create a vision board, which is a collage of pictures illustrating what they want out of life.

The purpose of a creating a Vision Statement is so you can use it as a compass for your life. It helps order your steps so you know you are on the right road. It gives you something to measure your success.

Some people use "vision," "purpose," and "mission" interchangeably. There is no consensus. I prefer the word "vision", so that's what I teach based from *Habakkuk 2:3-*.

How to write your Vision Statement?

Your vision statement should be a compilation of your life.

Start with this:

- What brings you happiness?
- What inspires you to do great things?
- Why do you wake up every morning?
- What answer have you received through spiritual guidance?
- Ask friends/family/spouse what can they see you doing?
- Ask yourself what do you enjoy doing?
- List things you've always wanted to do?

When you have answered all of these questions, put the answers in one, no more than two paragraphs. The length of your vision statement should be concise because you can break steps down in your 'Goal Setting Journal'. Lastly, your vision statement should be written in present tense, imagining yourself already having achieved what you wanted.

"A benefit of having a Vision Statement is that it allows you to evaluate your VIPS (values, interests, personality & skills). If, for example, one of your values is honesty, you know if you are compromising your vision by being dishonest with a particular action you are about to engage in." ~ Natascha 'Career Coach' Saunders

SAMPLES

VIDEO VISION STATEMENTS

Me (right click):

<http://www.youtube.com/nataschasaunders#p/u/8/VZydSqUn-34>

Others (mini video presentation & right click):

<http://www.youtube.com/watch?v=VbGxdEf4pAc>

SAMPLE VISION STATEMENTS

“I am Sue Jackson. I graduated from the University of Rhode Island a year ago with a concentration in Accounting & Minor in Psychology. I work in New York City at Chanel in the accounting department. I am also in the process of being trained as a designer. I have passed the CPA exam and am now making \$70,000/yr. and I drive a yellow corvette convertible.”

“My name is Hallow Kong. I am a determined and ambitious graduate of Bentley University with extremely varied goals and aspirations. I am business man with a variety of professional experiences, as well as volunteer experiences. I am healthy, happy, and active. I work at the W Hotel in the finance division, and I'm an ambassador for UNICEF. I have met a special woman who is a doctor and she makes up for my lack of aptitude in science and I share my courtside Knicks season tickets with her.”

“I walk up to the podium and am I'm the 1st round draft pick for the New England Patriots. The crowd cheers and my family is crying. I watch proudly as I am handed the Jersey with Saunders on the back and I put on my hat and shake the hand of Coach Bill Belichick.”

“I am physically in the best shape of my life; have graduated from college with a 4.0 GPA; have four best friends that bring me joy, a holy connection with God, am having fun everyday and making at least \$90,000 a year doing work helping other people.”

Here is my Vision Statement:

“My name is Natascha F. Saunders and I am a top certified career coach, dynamic motivational speaker, sought after author, policy change agent, who is in perfect health in mind, body, & soul. I have no financial debt because I am a young entrepreneur who owns her own firm and I am worth 1 million dollars; while being only 35 years old. I have earned my Doctorate in Educational Leadership and I'm known for my research expertise in Career Development. You can read my story in Black Enterprise, Ebony & Essence Magazine under successful professionals under 40.”

If you want to start living into your desired future, take the time to write a vision statement. Then put it where you can read it on a regular basis to stay inspired.

Write your 1st draft of your vision statement?

Write your 2nd draft of your vision statement?

Write your final draft of your vision statement?



Natascha is a certified career coach, speaker and entrepreneur. She provides coaching in the areas of: continuing education, resumes, vision statements, interviewing and networking. Natascha has overcome many triumphs in her life including: being raised in a home with domestic violence, surviving abusive relationships, the death of her brother who was discovered in the Charles River and being diagnosed with a learning disability. Yet, through perseverance she earned a BA in Image Consulting, an MBA in Global Business, an Executive MS in Leadership and is currently working on her Doctorate in Education.

Natascha's former employers include: Neiman Marcus, Saks Fifth Avenue, Ann Taylor, Macy's, Swarovski & Roxbury Public Defenders. She has also served as a Financial Associate at A.G Edwards & Sons, Co-op & Employment Specialist at Johnson & Wales University, & Assistant Director of Career Services for Boston University School of Management. She currently sits on the MBA Admissions Committee for MIT Sloan School of Management, Board of Directors for Dimock Community Health Center, Leadership Faculty at Northeastern University and University of Rhode Island, and is the CEO of The Youth Career Coach Incorporated.

She has spoken at many institutions including: PWC, Federal Reserve Bank, State Street, The Fenway, The Met Schools, Brown University, Harvard University, Simmons College and Spelman College Boston Alumnae Chapter 'Girls Day'; along with various churches. She has been featured in media outlets such as: ABC 5 City Line, BNN, COX, Color Magazine USA, Scholastic Choices, Gen Y Radio, Touch 106.1 FM, Metro News, The Boston Globe and Working Mother Magazine.

Natascha was a contributing writer for the book 'Obama & Black Loyalty Vol. 1 Chapter 5: Black Youth & Unemployment'. She was also the 2010 recipient of the Harvard WECAN Woman of the Year Award and the 2011 Tory Johnson, Spark & Hustle 'Daring Doer' Recognition.

Natascha's motto is: "**BE WHAT IT IS YOU WANT TO ATTRACT!**"